ABSTRACT OF THE DISCLOSURE

A vehicle monitoring and notification system includes a mapping application and a data manager. The mapping application receives data identifying a particular location and automatically translates this data into a set of location values. The mapping application then stores the foregoing set of location values. The data manager retrieves the stored set of location values and monitors travel of a vehicle based on location values produced by a location sensor coupled to the vehicle. The data manager compares a set of location values produced by the sensor to the stored set of location values to determine when the vehicle is within a predefined proximity of the particular location. When the data manager determines that the vehicle is within the predefined proximity of the particular location, the data manager causes a notification message to be transmitted to a user communications device to notify a user of an impending arrival of the vehicle at the particular location.